REGISTRATION FORM AND TAX INVOICE

On completion, this registration form becomes a Tax Invoice. *No additional invoices will be issued.* All prices include GST. Please photocopy additional copies of the registration form as required. Payment must accompany this registration.

Australian Marketing Institute ABN 30 000 026 586
Please note that registrations close 12 noon Tuesday 16 August 2011. No guarantee can be provided for registrations received after this date.

☐ Mr ☐ Mrs ☐ Ms ☐ Miss ☐ Other _____

First Name _____ Last Name _____

Position _____

Company _____

Address _____

_____ Postcode _____

Telephone _____ Facsimile _____

email _____ Mobile _____

Corporate Event Ticket (fully transferable) Company _____

Members of participating associations are able to attend all sessions at member rates. I am a member of (please tick)

☐ The Communications Council ☐ AMI ☐ ADMA ☐ AMSRS
☐ AGDA ☐ AIMIA ☐ PRIA ☐ SA Press Club ☐ University of Adelaide
☐ TAFE SA ☐ UniSA ☐ Flinders University
☐ Student* - ID number _____

*Full-time students may attend selected events at special rates.

Dietary/other requirements _____

Please indicate area of employment

☐ Advertising ☐ Communications ☐ Consulting ☐ Design
☐ Education ☐ Finance, banking & insurance ☐ Food & beverage ☐ Government
☐ Health services ☐ IT ☐ Manufacturing ☐ Media
☐ Professional services ☐ Property ☐ Publishing & printing ☐ Retail
☐ Sport & recreation ☐ Transport ☐ Tourism & hospitality ☐ Utilities
☐ Other (Please specify) _____

Payment details

☐ Please find enclosed my cheque for $ _____ (made payable to the Australian Marketing Institute)

or charge $ _____ to my ☐ Amex ☐ Diners ☐ Visa ☐ Mastercard

Cardholder Name _____

Card _____ Exp. date _____

Signature _____ Card CSC _____

Privacy Clause

Please note that other Marketing Week member bodies may contact you regarding future professional development opportunities and/or the 2011 Marketing Week event. If you do not want this to happen, please indicate.

☐ I do not want to receive further information about other events.

For marketing purposes, details of conference delegates may be made available to sponsors and exhibitors at this event. If you do not wish this to happen please indicate.

☐ I do not want to have my details made available to sponsors and exhibitors at Marketing Week.

Event Ticket

	Member	Non-Member	Student	Total
Early bird price before July 29th	☐ $1,100	☐ $1595	–	$
	☐ $1395	☐ $1895	–	$

Event Tickets Event/Corporate tickets are transferable. Please select the sessions you, or a member of your staff, will be attending (below).
NB: An event ticket does not include 4D or the Master Class.

Masterclass 1 — Monday 22 August

Member	Non-Member	Student	Total
☐ $230	☐ $280	–	$

Masterclass 2 — Monday 22 August

Member	Non-Member	Student	Total
☐ $230	☐ $280	–	$

Strategic Planning Masterclass — Wednesday 24 August

Member	Non-Member	Student	Total
☐ $150	☐ $190	–	$

Day 1 — Tuesday 23 August

Session	Member	Non-Member	Student	Total
1A	☐ $75	☐ $107	☐ $35	$
1B	☐ $75	☐ $107	☐ $35	$
1C	☐ $75	☐ $107	☐ $35	$
1D	☐ $90	☐ $120	☐ $50	$
1E	☐ $75	☐ $107	☐ $35	$
1F	☐ $75	☐ $107	☐ $35	$
1G	☐ $75	☐ $107	☐ $35	$

Day 2 — Wednesday 24 August

Session	Member	Non-Member	Student	Total
2A	☐ $75	☐ $107	☐ $35	$
2B	☐ $75	☐ $107	☐ $35	$
2C	☐ $75	☐ $107	☐ $35	$
2D	☐ $90	☐ $120	–	$
2E	☐ $75	☐ $107	☐ $35	$
2F	☐ $75	☐ $107	☐ $35	$
2G	☐ $75	☐ $107	☐ $35	$

Day 3 — Thursday 25 August

Session	Member	Non-Member	Student	Total
3A	☐ $75	☐ $107	☐ $35	$
3B	☐ $95	☐ $155	☐ $35	$
3C	☐ $90	☐ $120	–	$
3D	☐ $75	☐ $107	☐ $35	$
3E	☐ $75	☐ $107	☐ $35	$
3F	☐ $75	☐ $107	☐ $35	$
3G	☐ $20	☐ $35	☐ $25	$

Day 4 — Friday 26 August

Session	Member	Non-Member	Student	Total
4A	☐ $75	☐ $107	☐ $35	$
4B	☐ $75	☐ $107	☐ $35	$
4C	☐ $75	☐ $107	☐ $35	$
4D	☐ $115	☐ $125	–	$

(table of 10 $1150)

Total ticket value $

AUGUST 22-26

Completed registration forms, or a request for additional Marketing Week brochures should be forwarded to:
Marketing Week 2011, PO Box 211, Semaphore, SA 5019 | T 08 8242 0505 | F 08 8242 6505 | E marketingweek@ami.org.au
please visit www.marketingweek.com.au